

renters club
interior design

creating your personal boutique hotel

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WHAT IS FULL SERVICE?

WELCOME !

Welcome to Renters Club, where we believe great design plays a pivotal role in attracting the best guests to your home, and outside-the-box thinking creates excellent experiences for our guests. We look at each unique space as an individual personality, accentuating each home's original features to use as assets and making the absolute most out of your property.

We are not your traditional design firm.

We design using the best practices for short-term rentals always in mind. We save you money by creating a design vision for your home - using our wealth of resources and relationships to give you the biggest bang for your buck - and prepare your house for guests as quickly as possible. From sofas and side tables to toasters and kitchen towels, we believe everything we place in your home should tell the same story.

Now let's make some magic together.

YOUR TEAM

we're here for you



INTERIOR DESIGNER

Emily Basham-Hoelscher

Your main contact throughout the project, Emily is the creator of your boutique hotel's unique style & flavor.



DESIGN & INSTALLATION PROJECT MANAGER

Honey Smith-Thompson

Honey oversees the installation of all the unique items in your hotel and the maintenance of it beyond.



MARKET DIRECTOR

Kevin Reeves

All pricing is set by Kevin, whom is responsible for your home's financial health and your happiness with RC.



OPERATIONS DIRECTOR

Jennine Turow

From linens to toiletries to paper towels, Jennine manages everything your new investment needs to operate at full-speed.



ACCOUNT MANAGER

Deanna Paez

Covering South & East Austin, Deanna manages the success of your home through great communication & service.



ACCOUNT MANAGER

Felton White

Felton manages your home's success through design & beyond, covering Downtown west to Lakeway.

HOW WE WORK

down to the nitty gritty

I

Full-Service: Because our process continues through the first check-in, there won't be a punch list left for you.

II

Personal Connection: Our designers take the time to meet with you to understand your home and your goals.

III

Industry Pricing on Furniture & Decor: We extend our exclusive discounts to members through our vast network of manufacturer relationships.

IV

Items That Work: Through our experience, we've learned which things stand the tests of time and guests, and which do not.

V

All-Inclusive Budgets & Swift Timelines: Our exclusive budget tool calculates everything needed for your first guests to check-in in 60 days or less.

VI

Increased Bookings: We have extensive experience in understanding guest responses to different design motifs.

WHAT IS FULL SERVICE?

we've got it covered

We select, purchase, deliver, and install every item our guests need to feel at home in every room of your home. Our Living Rooms are designed for maximum relaxation and maximum occupancy.



We understand the power a nice long dinner has on a family or group of friends. So our Kitchens are equipped to cook a feast, with stock pots, measuring cups, and everything your guests need to clean up after.

We also have add-on options, upping the ante and getting you better reviews. For example, we can create a home theater, game room, music room, and outdoor splash pads. We have endless ideas to help you stand out.



WHAT IS FULL SERVICE?

we've got it covered



Vacations should be about relaxing, and we know the importance of genuinely refreshing sleep. So our design package includes beds with luxury memory foam mattresses and hotel-grade sheets.

Whether it's a relaxing soak in the tub or an energizing shower to get ready to go out on the town, our bathrooms come stocked with luxe shampoo, conditioner, body wash, and plenty of fluffy white towels and hairdryers for everyone to dry off and look great.



While the design package covers everything outlined, it covers even more. Your budget includes the initial stocking of operational products, toiletries, trash bags, and coded locks. All the items your boutique hotel needs to accept guests the moment we are finished, as well as movers, installation, first cleaning, and professional photos for your listing.

TIMELINE & PROCESS

like a well-oiled machine



The team meets with you to view the property, discuss design and guest goals, and determine occupancy.



We will present you with a mood board, space plan, and a proposal that includes everything needed to book & welcome guests. Once you sign the proposal and provide the 50% deposit, we will hit the ground running.



Then all furniture items are selected, ordered, and shipped to our outside receiving company. Next, all artwork, dishes, and setup supplies are ordered and delivered to the house, along with mattresses and linens. Finally, any custom design elements - painting, wallpaper, tile, etc. - are finalized and ordered so that they are completed in time.

TIMELINE & PROCESS

like a well-oiled machine



We've reached the Project Mid-Point at 30 days. At this juncture, we meet with you (or your representative) to review where we are in the project, review the budget, and discuss any issues that might affect completion within the next 30 days. In addition, half of the remaining invoice is due at this time to ensure that we have everything needed to make the remaining purchases, install, clean, and have stunning professional photos taken for your listing.



The project is complete. The listing is LIVE. We send you the final invoice, and now we let the new renters and profits roll in!

Your boutique
hotel is
complete!

CASE STUDY

success stories

PROJECT: THE DOJO IN TRAVIS HEIGHTS

2550 SF

3 bdrm/3.5 bath/1 studio loft

Sleeps 10

BUDGET: \$60K

Furniture & Design \$48K

Setup & Stocking \$6K

Delivery & Install \$5K

Cleaning & Photos \$1K



CASE STUDY

success stories

PROJECT: JANIS IN BOULDIN CREEK

2280 SF

3 bdrm/2.5 bath/1 den w/ sleeper

Sleeps 8

BUDGET: \$45K

Furniture & Design \$33K

Setup & Stocking \$6K

Delivery & Install \$5K

Cleaning & Photos \$1K



Welcome to a NEW kind of design firm,
for a NEW kind of hotelier.

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stay awhile